

Message

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**From:** CN=Alisha Johnson/OU=DC/O=USEPA/C=US [CN=Alisha Johnson/OU=DC/O=USEPA/C=US]  
**Sent:** 5/15/2012 2:04:29 PM  
**To:** CN=Palmer Hough/OU=DC/O=USEPA/C=US@EPA  
**Subject:** Re: Status of BB Communications Materials  
**Attachments:** Bristol Bay web FAQ 5-15-12\_ow.docx; BBRollout.docx; BB Release\_5-9.docx; BBToplineMessages\_5-9.docx

Here are the latest:

**From:** Palmer Hough/DC/USEPA/US  
**To:** Brendan Gilfillan/DC/USEPA/US@EPA  
**Cc:** Alisha Johnson/DC/USEPA/US@EPA, Arvin Ganesan/DC/USEPA/US@EPA, Bob Sussman/DC/USEPA/US@EPA, David Evans/DC/USEPA/US@EPA, Dennis McLerran/R10/USEPA/US@EPA, Hanady Kader/R10/USEPA/US@EPA, Jeff Frithsen/DC/USEPA/US@EPA, Lek Kadeli/DC/USEPA/US@EPA, Marianne Holsman/R10/USEPA/US@EPA, Nancy Stoner/DC/USEPA/US@EPA, Richard Parkin/R10/USEPA/US@EPA, Denise Keehner/DC/USEPA/US@EPA  
**Date:** 05/15/2012 09:44 AM  
**Subject:** Status of BB Communications Materials

Brendan:

My AA and Office Director have inquired regarding the status of the Bristol Bay communications materials. Have these been revised since OW provided comments on 5/4 and 5/8?

Thanks, Palmer

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Palmer Hough, Environmental Scientist  
tel: 202.566.1374 | fax: 202.566.1375

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1200 Pennsylvania Avenue, NW  
Washington, DC 20460  
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**From:** Palmer Hough/DC/USEPA/US  
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**Date:** 05/08/2012 09:00 AM  
**Subject:** Re: Materials

Brendan:

As a follow-up to our comments on the draft top-line messages, attached are comments on the external Q's and A's and press release from folks on OW, mostly limited to factual corrections.

Please let me know if you have any questions.

-Palmer

[attachment "5-2 draft release\_ow.docx" deleted by Palmer Hough/DC/USEPA/US] [attachment "Bristol Bay web FAQ 5-1-12\_ow.docx" deleted by Palmer Hough/DC/USEPA/US]

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Date: 05/04/2012 06:56 PM  
Subject: Re: Materials

Brendan:

Nice work on the top line messages. Attached are suggested edits compiled from folks in OW. I want to flag our first suggestion. If we found it useful, EPA could lead its messaging with the following statement since scientists from USFWS, USGS and NMFS were a part of the assessment team but we would need to get approval from officials at DOI and NOAA to do this - something to think about.

Please let me know if you have any questions.

-Palmer

"EPA, in collaboration with scientists from the U.S. Fish and Wildlife Service, U.S. Geologic Survey, and National Marine Fisheries Service, has released the draft Bristol Bay watershed assessment for public review and comment."  
[attachment "TOPLINE MESSAGES\_ow.docx" deleted by Palmer Hough/DC/USEPA/US]

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Cc: Marianne Holsman/R10/USEPA/US@EPA, Hanady Kader/R10/USEPA/US@EPA, Alisha Johnson/DC/USEPA/US@EPA, Arvin Ganesan/DC/USEPA/US@EPA  
Date: 05/03/2012 01:37 PM  
Subject: Materials

All -

Attached for review are the updated topline messages, the press release and the public q and a.

- Brendan

[attachment "5-2 draft release.docx" deleted by Palmer Hough/DC/USEPA/US] [attachment "Bristol Bay web FAQ 5-1-12.docx" deleted by Palmer Hough/DC/USEPA/US] [attachment "TOPLINE MESSAGES.docx" deleted by Palmer Hough/DC/USEPA/US]